2013 UA RACIAL CLIMATE STUDENT SURVEY: METHODOLOGY

Conducted by:
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THANKS TO THE FOLLOWING PEOPLE WHO HELPED WITH CONDUCTING THE SURVEY

- Joan Barth
- Tyrone Cheng
- Michael Conaway
- Sarah Dunlap
- Gabriel Fosson
- Shannon Murphy
- Jason Shau
- Marnie Sutton
- Lydia Yang

- All the instructors and professors who allowed us to come to their classes
- All the students who participated in the survey and shared their perceptions, attitudes, and ideas with us
ADMINISTERING THE SURVEYS

- **In-class survey, Jan. 9-Feb. 1, 2013**
  - 51 classes participated
  - Enrollment = 2905
  - Completed surveys = 2140
  - Overall response rate = 74%
- **On-line survey, Feb. 12 – March 21, 2013**
  - 24,570 email invitations sent; Feb. 12 & Feb. 21
  - Completed surveys = 2311
  - Response rate (adjusted for in-class participation) = 10%
- **Total participation = 4451**
  - Participation rate = 18% of undergraduate population
<table>
<thead>
<tr>
<th>Characteristic</th>
<th>Study sample</th>
<th>Student body</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gender: Female</td>
<td>58%</td>
<td>53%</td>
</tr>
<tr>
<td>Male</td>
<td>42%</td>
<td>47%</td>
</tr>
<tr>
<td>Race: African American</td>
<td>14%</td>
<td>12%</td>
</tr>
<tr>
<td>Asian</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>White</td>
<td>77%</td>
<td>5%</td>
</tr>
<tr>
<td>Other or mixed race</td>
<td>6%</td>
<td>79%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Class level: Freshman</td>
<td>23%</td>
<td>23%</td>
</tr>
<tr>
<td>Sophomore</td>
<td>24%</td>
<td>25%</td>
</tr>
<tr>
<td>Junior</td>
<td>27%</td>
<td>24%</td>
</tr>
<tr>
<td>Senior</td>
<td>25%</td>
<td>27%</td>
</tr>
</tbody>
</table>